



WSEN FM CONTEST RULES FOR THE "THE KOST TIRES POTHOLE PATROL"

1. How to Enter the Contest:

- a. The Kost Pothole Patrol contest will be conducted Monday – Friday between 6am and 7pm. Specific date of contest are: March 24th – April 18th, 2008.
- b. To participate in the contest, WSEN Listeners can enter their nomination for the worst pothole via mail, email or registering at any KOST Tire Location.
- c. There is a limit to one winner per household, during the duration of the contest.

2. Eligibility Restrictions:

- a) The contest is open to all WSEN listeners who are legal fulltime residents of Onondaga, Oswego, Madison, Cayuga, Oneida, and Broome, Seneca County NY. Employees of WSEN, its licensee, Buckley Radio, their affiliated entities, affiliated advertising agencies, participating sponsors/promotional partners, other radio stations in the metro area and the members of their immediate families are ineligible to participate or win.
- b) ***Potholes must be located within a (50) fifty mile radius of Clinton Square in Downtown Syracuse.***
- c) Listeners are eligible to win only one "Regularly Scheduled" WSEN contest and one "Supplemental" WSEN contest every thirty days.* Only one winner per household is permitted in any contest.
- d) You must be 18 years of age or older and have a valid driver's license to win.

****A listing of "Regularly Scheduled" contests is available online at www.wsenfm.com or in the lobby of the WSEN studio.***

3. Prizes:

- a) Winner will receive a set of (4) four tires (maximum value = \$350.00) mounted to fix the vehicle of the winner's choice (on wheels provided by the winner), a front-end alignment (maximum value = \$50) at any participating KOST location and a travel coffee mug.
- b) Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash.

4. WSEN/Buckley Broadcasting or KOST Tires will not assume responsibility for any accident, injury or damage to persons, property or any liability whatsoever arising from or in conjunction with the services provided by contest partners.

5. WSEN is not responsible for any verbal or written representations not contained in certificate.

6. Selection of Winners:

- a) Decisions of station management with respect to the contest are final.

- b) Winner will be randomly chosen on April 21, 2008 and announced on the Gary Dunes Morning Show.
- c) Winner(s) will be randomly selected from the qualified entries received by 12 noon by Friday April 18th, 2008.
- d) Entries need contestant name, address, phone number, age, location of and approximate size (length, width and depth) of pothole.
- e) Winner need not listen/or be present to win. Winner will be called by Buckley Broadcasting following the drawing. The winner must bring proper identification and may have to execute an affidavit of eligibility within thirty (30) days of notification. If the winner cannot be contacted within those thirty (30) days of the prize being awarded, an alternate winner will be selected.

7. Conditions:

a. Payment of all federal, state and local taxes are the sole responsibility of the winner. Winners may be required to sign an IRS Form W-9 or the equivalent.

b. By participating in the contest, the winner agrees to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and to sign a publicity release prior to acceptance of the prize.

c. Contest winner will agree to hold WSEN, its licensee, Buckley Broadcasting Company, their affiliated companies and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.

d. WSEN, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the WSEN Web Site or who is otherwise in violation of the rules. The station further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.

8. WSEN reserves the right to make changes in the rules of the contest, including the substitution of a prize or prizes of equivalent or greater value, which will become effective upon announcement.

9. No purchase is necessary. The contest is void where prohibited.

10. WSEN is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize.

11. Copies of the written contest rules and a list of all winners are available during regular business hours at the main office of WSEN, 8456 Smokey Hollow Road, Baldwinsville, NY 13027, or by sending a self-addressed stamped envelope to WSEN, PO Box 1050, Baldwinsville, NY 13027.